

Boston's Award-Winning Children's Author, Jeff Nathan

Jeff is an award-winning children's author, poet, musician and performing artist. He is the creator of the nationally acclaimed **CurricuLaughs in Children's Literacy** and travels internationally, using humor to educate. His programming has received the coveted Massachusetts STARS recognition for innovation in creative learning and has been underwritten or sponsored by Target, Walmart, the State of New Hampshire, DCUforKids, Toronto's EYS Reading Association & many others.

In fact, an important literacy measurement was finally undertaken. The elementary school reported a **70.3% increase** in "desire to read" after vs. before Jeff's programs and books. Please see the school's report to their funder at this address:

<http://bestUSassemblies.com/wp-content/Northwest19HL.pdf>

What more could you want for your students?

CurricuLaughs
guarantee:

If you don't feel it was the best programming your school has EVER HAD, you don't have to pay!

Opening young minds for learning, via:



Animated craziness

Music

An overflow of humor

Video projection
for visual learners

Sherlock Poems,
Poetry Detective
The "Inspector Clouseau"
of poetry comprehension

Student participation

Teacher participation



How she so
How she he
And then tw
She would weave in and out as she spun all her spins
Neatly outing her outs and then inning her ins.



...all applied to literacy, poetry and critical language arts concepts

Get the BEST in the U.S. by multiple standards FUNDED for you via the Children's Literacy Innovations non-profit.

Jeff tells why he created **CurricuLaughs**:

"Before the ADHD diagnosis even existed, my elementary school struggles to maintain attention had a serious impact. I created these programs to provide something so fun and captivating that even I, the ADHD guy, would have paid attention and learned from them. I very quickly found that what is absolutely critical for the ADHD student is really helpful for the rest of the student population, as well."

His visits now boast more "best we've ever had style" letters from principals than anything else in the COUNTRY, praising the effectiveness and fun for ALL students.

Jeff Nathan
Award-Winning Children's Author and Poet
Call: 978-886-0866 Jeff@bestUSassemblies.com

See video and more at www.bestUSsemblies.com

What is **CurricuLaughs** in Children's Literacy?

The guaranteed best programming your elementary school has EVER HAD or you don't have to pay!

Imagine taking education and turning it on its ear, telling students that they get some time off to just laugh and have fun. What they DON'T know is that the humor is carefully choreographed to focus on the most challenging literacy / language arts **CURRICULUM** topics their grade faces and the laughter and fun provide dramatic help in lesson comprehension, retention and enjoyment. For those reasons, administrators and teachers love this visit as much as the kids do.

CurricuLaughs is a full day of grade-level curriculum-tied assemblies and workshops for elementary schools. Each session applies heavy doses of **HUMOR**, channeled through poetry, music and performing arts, to the most troublesome areas of language arts for the grade-level in the audience at the time. The humor opens students' minds to learning and also gives them an anchor point from which to recall the information. Most importantly, even though it's outrageously enjoyable, it **WORKS**—so well that **CurricuLaughs** boasts more principals' praise-laden letters and more superlatives than anything else in the COUNTRY. Here is a very small sampling of administrator and teacher comments:



"This was, **by far, the best set of presentations I have seen in our school system** – funny, informative, inspiring, the kids **LOVED** them, **AND** they presented some difficult concepts...in a uniquely humorous and dramatic manner that the kids can relate to and remember..."

—Dr. Marc Kerble *Winchester Schools Asst. Superintendent Winchester, MA*



"In my fifteen years of teaching, I have never seen a performer like Jeff Nathan. In addition to being captivatingly funny, musical, and whimsical, he provides hysterical ... content in a multi-sensory format that makes poetry accessible to all children. **If you only have one author visit your school, this is the one to get.**"

—Kathleen Holland *Greenwood Elementary Reading Specialist Wakefield, MA*



"...It was engaging. It was funny. There was motion. There was reading. There was writing. There was interaction between presenter and kid, kid and kid, teacher and kid... It operated at so many different levels with regards to how you cognitively communicate important lessons to kids about their writing and their mastery of the language."

—William Dollard, *Shaker Road Elementary Principal, Colonie, NY*



"... **absolutely fantastic!** ...It was **such an effective and fun way to teach** the concepts that are difficult to make fun and engage kids in a meaningful way... I heard the third grade teachers discussing, in common planning, what they were bringing back to the classroom from the notes that they took..."

—Bobbie Finnocchio *Cummings Elementary Principal, Winthrop, MA*



"...This was **the best visiting author program that I can remember bringing in for the children**...the staff asked if they could bring you back again...The teachers...are trying to come up with creative ways all the time to help and you did just that..."

—Carol McGrath, *Esten Elementary School Principal, Rockland, MA*



"...**the richest experience that an author can provide**...very, very effective...focused on the literary skills...for example metaphors, similes and alliteration...**presented in a fun way that the kids really enjoyed.** I would highly recommend Jeff Nathan to any school system that wants to bring in an **outstanding author.**"

—Roland Axelson *Waddell School Principal, Manchester, CT*



"...I can't thank you enough...From the grade-specific presentations to the individual 4th grade workshops, everything was excellent, and your organization was terrific. The teachers said it was **the best assembly they had been to in years.**"

—John Whaley, *Severn Elementary Principal, Corning, NY*



"The teachers could not believe the positive and lasting effect 'CurricuLaughs' generated. **They have asked me to bring you back every year**...Your ability to infuse simile, metaphor, rhyme, rhythm, vocabulary and humor was outstanding... could not have been more entertaining. You are a master at what you do."

—Lori Butterfield, *Principal, Guilmette Elementary School, Lawrence, MA*

... and there are so many more. See more examples at www.bestUSassemblies.com.

CurricuLaughs in Children's Literacy brings laughter and appreciation for literacy, language arts and poetry, via grade-specific assemblies and workshops! Jeff can work with EACH grade or focus on just one or two of them in more depth.

Boasting more principals' enthusiastic letters than anything else in the US!

See programs on video at www.bestUSassemblies.com/Video

Award-Winning Children's Author and International Speaker, Jeff Nathan ♦ 978-886-0866
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